

The **CAROLINA FARMER**

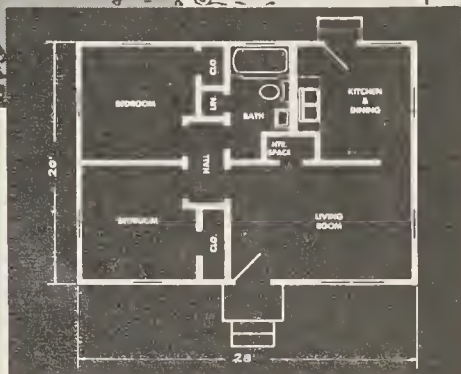
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The CAROLINA FARMER

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COVER—It's that time again, boys. Spring is here when you see the plowers at work. And our young farmer is hard at it. Photographer Ralph Mills caught his determination at the N. C. State Fair.

This month . . .

- 4 THE FRONT PORCH
The sound of . . .
- 5 TARHEEL RURAL LINES
By J. C. Brown Jr.
- 6 CONGRESS HONORED
EMCs host N. C. delegation
- 7 EXPERIMENT IN POVERTY
The North Carolina Fund
- 10 PROFILE
Roanoke's E. W. Evans
- 12 THE CAROLINA HOMEMAKER
Time for flowers
- 20 AROUND THE HOUSE
It's clean-up time
- 22 HALE!
Laugh with Frances

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Wholesale Power

Wholesale power costs play an important role in determining the size of your electric bill. Last month this magazine pointed out that if wholesale power costs were lowered by only one mill—a tenth of a cent—per kilowatt-hour, North Carolina's electric co-ops would save \$1,300,000 over a year's time.

Our electric cooperatives are growing rapidly. Every seven to ten years the members double their use of electricity. This growth means, of course, that the co-ops will have to sharply increase their plant investments to keep up with the demand. It also presents another problem. The price your cooperative pays for wholesale power from the private power companies has remained the same for many years. In fact, the only reductions since 1950 have come in 1956, when Kerr Dam in Virginia came on the line, and in 1964, when power from Hartwell Dam in South Carolina became available. Twenty-six co-ops in North Carolina are able to buy power from these projects at rates lower than what is paid to the power companies.

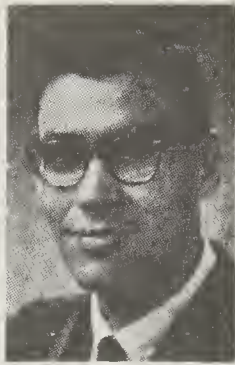
However, the amount of power available from these projects is static. So as you use more and more power, the percentage of higher-cost power from the power companies becomes greater and greater. And at the other end of the ladder, as you increase your usage, you move into retail rate brackets that allow you to pay less per kilowatt-hour.

The result is that the cost of wholesale power becomes a larger and larger part of your electric bill. Last year, wholesale power costs ranged from 35 to 75 percent of operating cost for the various co-ops in this state.

In spite of this, our state's electric co-ops have had an outstanding record in being able to reduce rates—largely through greater efficiency and increased use of power. Unfortunately, this trend toward lower retail rates will be broken unless wholesale power rates can be lowered.

As in the past, your cooperative in association with others in this state, will be seeking these lower costs of power. They will seek power from federal dams, will push for better contracts from the private companies, and—if need be—will turn to generating their own power.

THE FRONT PORCH



by Dick P.

The sound of...

What did you always want to be when you grew up? A ball player? A fireman? A flyer? Well, one thing I always had a bit of a hankering to be was a movie projectionist. Then I could get to see every movie that came to town—and I wouldn't have to fork over 12 cents every time!

I got to thinking about this the other day when I noticed an ad in the paper. It said that "The Sound of Music" had just completed the 30th week of its run at Raleigh's Ambassador Theatre. Egad, I thought, that's just too much of a good thing. Being a lucky projectionist and getting to see a different movie a couple of times a week is one thing, but sitting through the same show hundreds of times—well, that's quite another.

So I picked up the phone and called the theatre. Ervin Stone, the manager, answered.

"How many times have you shown 'The Sound of Music,'" I asked him, expecting an answer to the effect that it was too many.

He counted up. "Through last night (March 9), it's been 327 times. We play it ten times a week and we're now in our seventh month."

"And how many times have you seen it?" I questioned.

"Well, I've been here during nearly every performance, but I haven't seen the whole thing straight through once. The other day I walked down the aisle and saw a scene I'd never seen before," said Stone. "Someday, I'm going to sit down and watch the whole three hours of it all the way through. We hope to run at least through Easter. So I've still got 40 or 50 times to see it."

"How about the music?" I asked. "By now, you must be getting tired of it, even though it is enjoyable for the first few times."

"Oh, no," he replied quickly. "My daughter even plays it at home and I hear it on the radio. I still like it. I guess I'm like the teller I talked to in the bank this morning. She's seen the movie four times and said she heard some of the music this morning on the radio and it put her in the mood to go again. That's the kind of folks we're playing to now—those who've seen it before and are coming back."

By this time I could tell my theory was shot. The people who have to work in the theatre every performance hadn't been driven to despondency because they had to listen to Julie Andrews a few hundred times. Then I tried another idea. "But what about your projectionist," I said. "Surely he's had about enough."

"One of them is sitting right here now. I'll let you talk to him," he said. "This is O. B. Morris and he's been with us a long time."

"Mr. Morris," I said, "how many times have you seen 'The Sound of Music'?"

"I haven't really seen the whole thing through yet," he answered, "but I've seen all of it in bits and snatches. I listen to the whole sound track each performance I work, though. That'd be more than 200 times."

"And you still like it?" I asked, incredulously.

"Oh yes. I've been a projectionist for 50 years now and I enjoy this one about as well as any I've worked on. This is by far the longest run of any movie I've shown and I've been right here at the Ambassador since it opened."

Thinking back to my childhood dream of free movies, I asked, "What about the other movies you show? Do you watch them?"

"I usually get to see most of them from the booth. At a movie or two a week for over 50 years, that's a lot of shows. I seldom go when I don't work, though, unless it's some new technique being used or something special."

"What about 'The Sound of Music'? Will you go to see it?"

"I might. I've been promising to take my wife. She hasn't seen it yet."

By the time you read this, the movie will have shown some 360 or so times. Maybe by then Mr. Morris and Mr. Stone will get a chance to see it. And Mrs. Morris, too. I might even go myself. After all, I haven't seen it since last year.

GERTRUDE

by TED TROGON



1.

"I CAN'T FACE
REALITY ANYMORE"



4.

"...OR MY
DOG FRIENDS."



2.

"I CAN'T FACE
LIFE'S RESPONSIBILITIES ..."



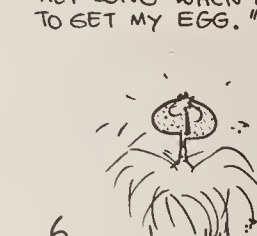
5.

"I CAN'T EVEN FACE OL'
VIET CONG WHEN HE COMES
TO GET MY EGG."



3.

"I CAN'T FACE
MY CHICKEN FRIENDS..."



6.

"HOW DID I EVER GET
MEASLES?"



TARHEEL RURAL LINES

reports on events of importance to rural electric co-op members/by J.C. Brown Jr.

New Financing Plan Gets Go-Ahead

CONGRESS SOON will be asked to begin consideration of a three-step financing plan which has the overwhelming approval of the managers, directors and members of rural electric cooperatives throughout the nation. It was approved at the annual meeting of the National Rural Electric Cooperatives Association in February. The need for this legislation is clearly underscored by recent difficulties in obtaining adequate appropriations for the Rural Electrification Administration. The pressure of the war in Viet Nam and the demands of domestic programs such as the War on Poverty have caused some of the difficulties. So have the problems of growth and maintenance on the nation's more than 1,000 rural electric systems.

The plan is regarded by many outside the program as a bold and imaginative step forward. Briefly, one provision would continue the two-percent, 35-year REA loan program for systems which cannot afford higher interest rates. Another would establish a federal bank for loan funds which gradually would shift in ownership and control from the government to the borrowers. The third section of the proposal would bridge the gap between the first two. Loans under this section, called intermediate financing, would be based on the system's ability to pay and would carry fewer restrictions.



Lee White New FPC Chairman

LEE WHITE, a special counsel at the White House, has been appointed chairman of the Federal Power Commission by President Johnson. White has had experience with the power industry, including a degree in electrical engineering, which should be quite useful to him. He can be counted upon to keep a vigilant and effective watch over the interests of the consumer in matters before this powerful regulatory body. He is completely familiar with the rural electrification program and has acted as White House spokesman at a number of rural electric meetings. The unusual combination of engineering and law in his background should give him an advantage many others have not had in dealing with the difficult technical problems which constantly confront the FPC.



Senator Holland Snipes at REA

SENATOR HOLLAND of Florida again seems determined to hog-tie the administrator of the Rural Electrification Administration in his authority to make loans for generation and transmission facilities. At a recent hearing before his Senate Agriculture Appropriations Subcommittee, he raised questions about a recent G and T loan to a Texas cooperative. Holland told REA Administrator Norman Clapp the loan was made without regard to instructions written two years ago by the Appropriations Committee. These instructions, for which Holland made his support plain, would require the REA administrator to actively solicit offers from power companies to handle projects the proposed G and T loans would underwrite.



Joining Senator Jordan (center) are H. M. Mallard, Jones-Onslow director Bob Partridge, NRECA, R. S. Burris, Surry-Yadkin manager, Carolyn Bason, Senator Ervin's staff, W. C. Carlton, Carteret-Craven manager, M. V. Scott, Edgecombe-Martin County director.



F. E. Joyner, manager of Piedmont EMC, talks with Congressman Harold Cooley, who represents the Fourth District.



Among those at Senator Ervin's table were (left) Lee Hatley, Burke-McDowell manager and O. H. Tilson, French Broad.

Electric Co-ops Honor Congressional Delegation

Some 200 representatives of North Carolina's electric co-ops were host to North Carolina's congressional delegation and members of their staffs at a dinner in Washington, D. C., last month.

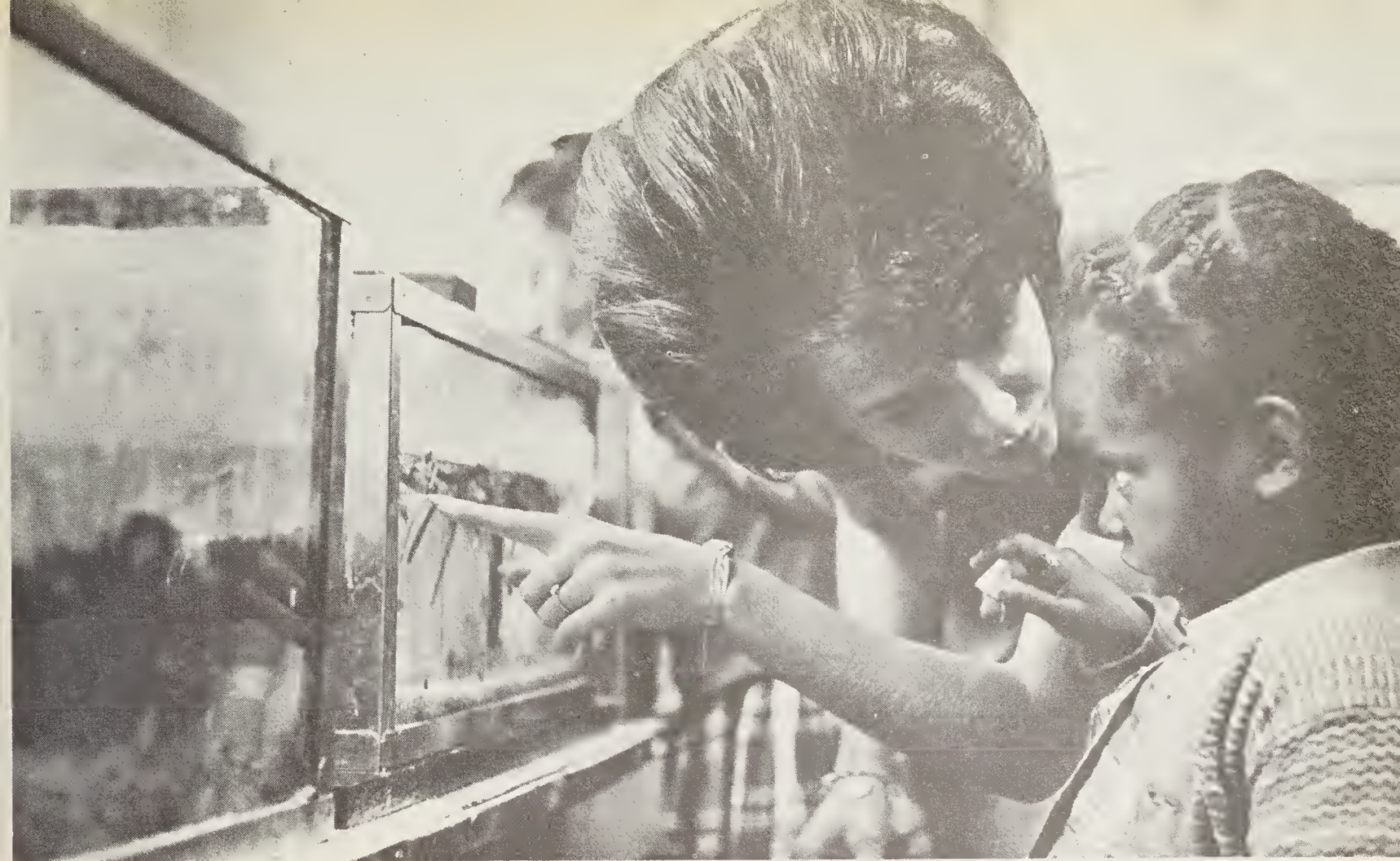
The North Carolina rural people and their representatives in Congress had a chance to renew acquaintances and visit. On this page are scenes of the dinner.



J. C. Jones of Davie EMC (center) visits with Congressman and Mrs. James T. Broyhill of the Ninth District.



Congressman Walter Jones and Vernon Taylor, Roanoke EMC manager, and G. L. Whitley, Pitt and Greene manager.



Children from disadvantaged families go to places like the Charlotte Zoo — a new experience with the outside world.

Experiment in Poverty

A look at the N.C. Fund at its halfway point/By ALLEN PAUL

On Sept. 30, 1963, Terry Sanford, then the governor of North Carolina, announced at a well-attended news conference that three foundations had given almost \$10 million to a newly-formed organization which would fight poverty for five years.

This was the nation's first declaration of war on poverty, preceding by more than a year the enactment by the United States Congress of a bill creating the national poverty program. To many of the assembled newsmen, it sounded like someone was tossing a teacup of water in an ocean. But a year later, the amount didn't seem nearly so piddling. An appropriations bill was passed allocating only 10 times as much for the federal program.

The stories, splashed in considerable space on the front pages of newspapers across the state, had said the

Fund's primary objective was: "To break the cycle of poverty."

This March, the Fund passed the half-way point. Half its life is over; and the cycle of poverty in North Carolina has not been broken. But obviously it was an overstatement to say the organization would break the cycle of poverty. Perhaps no amount of money could have accomplished that in two years, five years or even 10 years. But the fund has had some rather amazing successes. Its board and management expect more of the same in the two and one-half years to come.

The limits of time are very much upon the Fund these days. An air of urgency prevails as busy secretaries scurry about the converted garage building which serves as headquarters for the organization's far-flung forces. There is always the knowledge that the program may be continued

The fact that it is such a young organization may also contribute to the air of urgency which seems to prevail among the people in it. George H. Esser, Jr., at 44, is its executive director. Under him, is a well-trained and youthful staff of top executives. Together they direct the work of more than 70 employees.

Esser, a Harvard law graduate who fought in Europe during World War II, is a former assistant director of through grants from the same or other large philanthropic organizations. So far there is no assurance that this will be the case. A typical comment on this point comes from one top department head, who says: "There is great morale in this organization because we feel it has a cause. That's why I came here, why I tore my family up by the roots. I just wanted to be with an organization that might make a lasting impression."

Experiment in Poverty

(Continued)

the Institute of Government at Chapel Hill. One of his top assistants is Public Information Director Billy Barnes, a native Tarheel, who for five years served as bureau chief for the McGraw-Hill Magazines' Southeastern News Bureau in Atlanta. Research Director Michael Brooks, 28, an expert in city planning, left Colgate with a degree in sociology. He graduated magna cum laude.

Perhaps the air of urgency is brought on, in part, by the magnitude of the job at hand.

"The North Carolina Fund is at a crossroads," Esser said in his assessment of the past year and forecast for the next to the board of directors. "In a very real sense the primary purposes we had in mind in 1963 have been met...the fund has a unique opportunity. We have a little money, some trained staff personnel, and a state full of problems and potential. We have three or more years in which to work."

The purposes to which he referred involved the establishment of 11 community action programs in each of the distinct geographical areas of the state. These have been established. In March, the last of these was to receive funds from the Office of Economic Opportunity. They were set up on an average original Fund grant of \$40,000. The result has been that for every one dollar the Fund spent, \$10 more have been spent locally.

By nature the Fund is an experimental organization which seeks to help the state, its communities, and its people to find ways to deal with the problems created by poverty. One of the most important things it has shown is that a little bit of money will go a long way.

One particular program, or experiment, illustrates this better than others. In far-western Macon County, tomatoes, peppers and apples are among the area's most important agricultural products. These goods for many years had been transported over a one and one-half day's round-trip ride to market in Atlanta. A group was organized in the county to try to provide some way to market the goods locally. It formed a coopera-



This 72-year-old woman came to an adult education class to learn to read.

tive and planned to buy an abandoned prison which would serve as a grading and packing center.

But one important problem developed. The group was \$7,000 short. So it appealed to the Fund and received a grant for the full amount. Now a broker's long distance trucks back to the door of the old prison building while pick-up trucks filled with produce unload at another. The goods are graded and crated inside. Later, they are carted away as far as Montreal, Canada. One farmer in the area told an official of the Fund he's now earning \$2,000 more from each acre of tomatoes he raises.

Another example of a little money going a long way involves a program through which promising law students will be put into poverty projects to study the special problems of the poor. Another involves an architect who is using data processing equipment to evaluate cost and durability factors in determining how to build the best house for as little money as possible for low income families. Combined these two projects will cost less than \$50,000.

These are isolated, seldom publicized aspects of the Fund's work. A major one is Project Mobility, a relocation project which seeks to shift the abundance of labor in the east to

the Piedmont where jobs are more plentiful. This program provided for moving 284 families through December, 1965, when the money for it ran out. Since then the U.S. Labor Department has granted \$1 million more to renew the program and move seven times as many people.

None of the people moved through this program are placed in jobs paying less than \$1.25 per hour. But this is a far cry from jobs in some sections of the state where each new cotton gathering machine displaces 75 workers. The response to the program from employers has been overwhelmingly favorable. Ironically, one of the key problems has turned out to be finding a place for the people the Fund is moving to live. One of the most dramatic results of the program has been that none of the relocated families have applied for welfare.

Another of the Fund's major programs, also paid for by the Department of Labor, has touched 6,000 people in Eastern North Carolina.

This is Manpower, a program through which people on the state's backroads, who need public assistance, are contacted. This is primarily a matter of knocking on doors, an operation conducted by people who are trained to assess the total problems of many of those contacted.



This Macon County farmer cooperative needed \$7,000 to begin operations. It got the money from the N.C. Fund.

"There is no record," according to Barnes, "of where many of these people live. We just have to knock on doors to find them; and we've found that many of them know little or nothing about a number of the services which are available to them."

Much of the Fund's time is spent in training people to help wage the war on poverty. It trains community action technicians, community service consultants and VISTA (Volunteers In Service To America) trainees. The latter are trained on contract with the federal government. So far six classes have been trained, most of them at Camp New Hope in nearby Orange County.

Community action technicians undergo a six-weeks training program which prepares them for participation in a community action program. Except for a few universities, this kind of training is unavailable in this country. Most of those who enroll have just completed college.

Community service consultants fill a special need which the Fund encountered in the fall of 1963 when it was faced with rejecting 40 of 51 proposals it received for community action programs. The Department of Health Education and Welfare agreed to underwrite a training program under which 25 people could be trained to mobilize forces in these 40 communities for the attack on poverty.

It is entirely possible that the Fund will make its greatest mark in the field of research. A survey of 13,000 low income families perhaps will turn up the most complete data yet provided on the nature of the problems of the disadvantaged. This survey has been programmed into a computer which within an hour or two can provide information on whether poor people go to church, or whether they

listen to radio or watch television. This information will be funneled to people in the field to give them a more accurate picture of the complexion of their community.

The North Carolina Fund is an organization with a finger in many pies. When it sees a need for a program at the state level which is not being met, it may try to fulfill it. Such was the case with the North Carolina Volunteers, a program which provided more than anything else a contact for the poor with the outside world. The program was operated in the summers of 1964 and 1965. It involved less than 100 college students the first year and 225 the next. They went in teams across the state. One of these teams built a house for a family living in sub-standard quarters. Another found children in the Fund's own backyard, Durham, who had never been downtown. They took these kids to movies, the planetarium in Chapel Hill, and the Duke Gardens. They gave them a look at another kind of reality. For these children, the experience was comparable to that of a child from an average home going on a plane ride from Raleigh to San Francisco.

The Fund has moved fast, it has moved far... on many fronts. Certainly it is one of the great experiments of this decade in North Carolina. ■

J. C. Brown, Jr., executive manager of Tarheel Electric Membership Association, was named in March to a three-year term on the Board of Directors of the North Carolina Fund.

Dr. Andrew Best, a Greenville dentist, received a two-year appointment. Four others were named to one-year terms at the same time. They are: Rabbi Joseph Asher of Greensboro; High Point public relations counselor Robert Brown; Dr. Marion Brooks of Pembroke, a member of the State Board of Higher Education; and Lincolnton attorney David Clark.

RURAL ELECTRIC PROFILE

A series about people
who make your electric
business their business



E. W. Evans

Tarheel Electric President

A Man Who Keeps Busy

EW. EVANS is similar to many rural North Carolina people in that his activities center around his home and his church. And, like countless others, he has another interest that consumes much time and energy: rural electrification.

At the end of this month, Evans will have been a member of the board of directors of Roanoke Electric Membership Corporation for 25 years. For 17 of them he has served the co-op as president; for the other eight he was secretary-treasurer. In addition, he has been active in statewide organizations of electric co-ops. For the past year he has been kept busy serving as president of Tarheel Electric Membership Association.

Evans was also among those who helped form what is now North Carolina EMC, the statewide power-bargaining agent for the state's electric co-ops. "It was a matter of necessity," he says. "We couldn't get satisfactory contracts for wholesale power from the companies. We needed to cooperate so we could speak as one big voice instead of many small ones." Evans has been on the board of directors of the organization since its formation and can look back on numerous occasions when it was able to lower power costs to its members.

Roanoke EMC started in Halifax County in 1939, then spread to the other counties it now serves, and located its office in Rich Square. In 1941

the lines reached the Evans home in Hertford County (Rt. 1, Como, northeast of Rich Square) and shortly afterward Evans was elected to the board of directors.

In looking back on those 25 years, Evans comments that most of the changes have come in the home. "Rural electrification has put the rural housewife on the same footing as the city housewife. It has brought the town to the country. You can go into almost any rural home and find as many appliances as there are in the city home," he says.

Electricity plays an important role on the Evans farm — especially in crop drying. The farm, a 1,500-acre layout, has 500 acres where peanuts, cotton and corn are cultivated. Evans and his son, E. W. Jr., have about a hundred head of Hereford cattle. The younger Evans lives nearby and the two operate the farm together.

A modern water system is just one of the many recent improvements on the Evans farm. A 210-foot well from which 1,000 gallons an hour can be pumped has already proved its worth. Shortly after it was installed, the system provided enough water to save the farm's house when a nearby smokehouse burned.

The most dramatic progress to be brought by rural electrification, says Evans, is still in the future. "Rural electrification will be the means for attracting industry to rural areas. More and more industries are moving away from the heavily populated



The Evans home is patterned after Mount Vernon.

areas into areas with room to expand," he says. "I look for a big increase in industry in rural North Carolina. We have to keep this in mind when we build new lines and substations—they need to be heavy enough to meet the demands of industry."

Evans grew up in Murfreesboro and attended grammar and high schools there. He also attended Hertford County Academy in Murfreesboro and later took a business administration course in Norfolk, Va. It was in Murfreesboro that he met Mrs. Evans, the former Inez Worrell, who was then attending Chowan College. The couple's other son, George, lives in Murfreesboro, where he operates a men's clothing store.

The Evanses are members of Barnes Methodist Church and church activities take up much of their time. Mr. Evans has been a member of the board of stewards ever since he joined the church in 1918. In addition he has been a Sunday School teacher for 39 years and treasurer of the church for 35 years. With understandable pride, he relates that the original church was built in 1803 and a new \$25,000 addition has just been completed. Evans headed the building committee that raised the money and had the addition built in a year's time.

The Evans home also gets considerable attention from the family. Built in 1925, it is a replica of George Washington's Mount Vernon. The furnishings are mostly antiques which Mr. Evans has refinished or rebuilt. "We're still landscaping it," Evans says with the obvious enjoyment of a man who likes to do things.

And do things he does. One day last month could almost serve as an illustration of what a typical day has been like for him the last year. He's up early in the morning for the drive to Raleigh to attend a committee meeting of Tarheel Electric. As president of the board, he is a member of all committees and diligently attends and participates in meetings that help guide the affairs of the association. After the meeting and a quick lunch, he is off for home. "I'll get back in time to walk out and look at the cattle," he notes. "I like to walk a mile or two every day to keep in shape. Then I'll have to hurry to get over to the church. We're having a meeting and later choir practice."

A full day of service to his fellow man is nothing unusual for E. W. Evans.

—DICK PENCE

Hearing Set Co-ops Win Important Victory Before FPC

ELECTRIC CO-OPS in North Carolina, Virginia and West Virginia won an important victory before the Federal Power Commission last month. The victory could mean that considerable amounts of low-cost federal hydro power will ultimately be available to the cooperatives.

At issue were plans of Appalachian Power Company for development of the New and Kanawha rivers in North Carolina, Virginia and West Virginia. A year ago the company filed application before the commission seeking authorization to construct a hydroelectric development at Moores Ferry on the New River in North Carolina and Virginia and the installation of power facilities at the United States Bluestone Reservoir project dam, which impounds water in Virginia and West Virginia.

Last month, in response to intervention petitions by co-ops in the three states, the FPC denied Appalachian's application to build power facilities in the government's Bluestone project and held that it was in the public interest to hold a hearing on the company's proposal for Moores Ferry. The commission allowed the electric co-ops to intervene in the hearing, set for Sept. 13. The hearing will consider, among other things, the issue of whether, as provided by law, the commission should recommend construction of the project by the United States.

The commission held, as maintained by the co-ops, that Congress had already authorized power facilities at Bluestone and that this precluded the power company from building them.

While the commission denied the cooperatives' motion to dismiss Appalachian's application for the Moores Ferry project, it did take note of their contention that the commission should recommend to Congress that a multiple-purpose project at the site should be undertaken by the United States.

"In this connection," the commission order reads, "the cooperatives state that the reach of the river sought to be developed by the applicant (Appalachian) upstream from Fries, Va., is important from the standpoint of flood control, power generation, low flow augmentation and recreation, and that the applicant's proposed project inadequately provides for these public uses.

"In view of the importance of the issues raised by Appalachian Power Company's application and the petitions to intervene, a public hearing would be desirable."

North Carolina Electric Membership Corporation and Old Dominion Electric Cooperative, each representing electric cooperatives in their states, Blue Ridge Electric Membership Corporation of North Carolina, Harrison Rural Electrification Association of West Virginia and Mecklenburg Electric Cooperative of Virginia all waged the battle before the commission.

*The Carolina
Homemaker*



A Record of One's Skills and Thoughts

How wonderful in April to bring spring into the house with the beauty of spring flowers. A few greens from your yard and colorful blossoms from your garden can brighten your home and your spirits like the first day of spring!

Be creative, too—that's half the fun of it. Make your own designs with flowers and greens to tie in with your decorating scheme for everyday and for special occasions. And, please, don't tell us you're *not* a flower arranger—or that you're not creative. It's as easy as setting the dinner table—with proper materials and a little know-how.

Glossary of Flower Arranging

The Art Principles—(1) Subordination—the use of the lesser and the greater by comparison in size and attractions. (2) Opposition—the placing together of opposing elements and enrichments. (3) Transition—the blending step between opposites. (4) Repetition—the reoccurrence to unify and emphasize. (5) Radiation—the extension into space from a point or line. (6) Symmetry—the formal three-dimensional placement.

The Elements—(1) Space—Today space is emphasized in developing beautiful flower arrangements. Its beauty and importance is recognized for rest areas. (2) Forms and Shapes—All things are either three-dimensional form or two-dimensional shape. Example: a rose is a form and its leaf is a shape. The sphere, cube, cylinder, and cone are basic three-dimensional forms from which other forms are evolved. The circle, square, and triangle are basic two-dimensional shapes. Forms should be buoyant and shapes animate. (3) Line—There are lines which the eye or mind draws between one object or attraction to another. The invisible axis line exists in all objects, shapes, and compositions. There is contour line, the outer edge of a form or shape. Line also indicates movement and direction and can vary in character from the drooping line of a willow to the crisp lines of a gnarled pine.

Enrichment—(1) Notan—A Japanese word meaning "dark light." It is the related placement of dark and light areas that create a receding and advancing balance as well as surface balance. (2) Texture—the variation of the surface structure, such as smooth or rough, fuzzy, shiny, or dull. (3) Pattern—generally larger in scale than texture and is based on repetition, order, and dark and light variations. (4) Color—a stimulating and inspiring enrichment. (Note: Above culled from, "The Art of Flower Arrangement," by Norman De Kalb Edwards.)

The art and arrangement at left were both done by Mrs. Roger Brantley, a Raleigh artist.

Family FARE

By ERMA ANGEVINE

Coordinator of Women's Activities, NRECA



Rural leaders had a boost in their fight against poverty when the President asked Congress to set up a regional planning scheme to help them qualify for Federal assistance.

Managers and directors of most rural electric systems work with others in their service area to help get industry, recreation, or other facilities on the line. They can use this same initiative to help form regional districts that can qualify for these Federal grants.

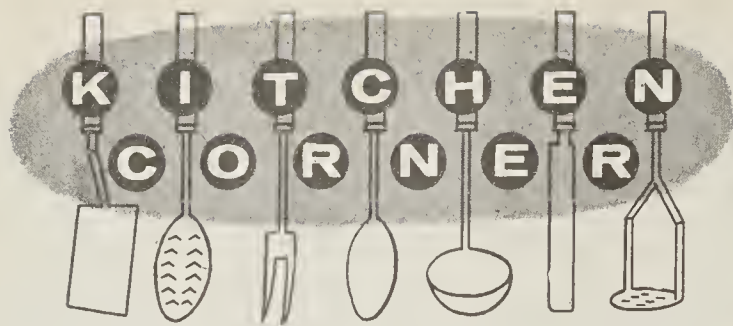
Once formed, the rural district submits a plan to Secretary of Agriculture Freeman. These districts may cover several counties and include several towns. By combining the resources of the district, the rural leaders can better analyze whether they need a hospital, vocational school, water supply, etc. With a common planning effort, they can furnish all the public services they need. They can plan what they can do for themselves and decide where they need help. Then they can take their plan to Secretary Freeman.

The proposed program is small. The White House estimates a cost of \$5-million next year. The White House also expects the regional plan to save money at the local level where several towns and counties now duplicate services they could do more economically together.

"Our purpose is to demonstrate how a common effort can provide the needed district vocational school in one county, the hospital in another, the police training in a third, industry or an adequate library in a fourth—and how it can avoid the waste of duplication, or, worse still, the total lack of any such facilities or services in a wide area because of a failure to pool common resources," Mr. Johnson said.

"Our purpose is not to supplant present efforts of local, state or Federal governments—but to supplement them; not to forsake the small community, but to help it avoid under-representation in decisions that affect its life."

A brand-new blueprint for kitchen planning, entitled, "Rural Electric Kitchen Convenience Planning Guide," is just off the press and available to *Carolina Farmer* readers. Mail 15 cents, to Rebekah Rivers, Carolina Homemaker, Box 1699, Raleigh, N. C. 27602.



A Delectable Dessert

One's "just desserts" would not be hard to take if they were all as yummy as Mrs. Ella Tillery's Graham Cracker Bars.

Mrs. Tillery, our cook of the month, lives on Route 1, Halifax. Her family consists of herself and husband and eight children—four boys and four girls, all of whom are possessed with sweet teeth.

The Tillerys are members of the Baptist Church, and receive their electric service from Halifax Electric Membership Corporation.

If you have a favorite recipe you'd like to share through this column, send it to: "Kitchen Corner," P. O. Box 1699, Raleigh, N.C. Tell us something about yourself and family and give us the name of your electric membership corporation. We pay \$2 for the recipe chosen monthly for this column.

CAROLINA FARMER RECIPE

Submitted by Mrs. Ella F. Tillery
Rt. 1, Box 108, Halifax, N.C.

GRAHAM CRACKER BARS

- | | |
|-------------------------------|-------------------------------------|
| 1 cup of butter | 2 bars of Hershey's block chocolate |
| 1/2 cup shortening | |
| 1 cup of sugar | 1 can of chopped walnuts |
| 2 eggs | 1/4 teaspoon of baking powder |
| 2 1/2 cups of flour | 1/5 teaspoon salt |
| 2 cups of milk | 9 Graham Crackers |
| 1 teaspoon of vanilla extract | 2/3 cup chocolate dates |

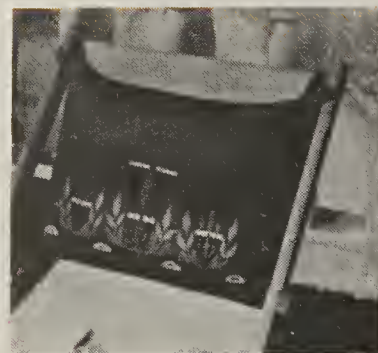
Cream butter, shortening and sugar until light and fluffy. Add extract. Add eggs, then beat. Add flour sifted together with baking powder and salt alternately with milk. Take 1/3 of batter; mix in melted chocolate and chopped walnuts. Put the 1/3 of batter in a 9-inch pan, well greased. Smooth from one end to another. Then put Graham crackers on the batter. Then take the remainder of the batter and chopped chocolate dates, and spread over crackers. Bake from 20 to 30 minutes in 350 F. oven. After cooking, cut in blocks about the size of a Graham Cracker.

Free Patterns



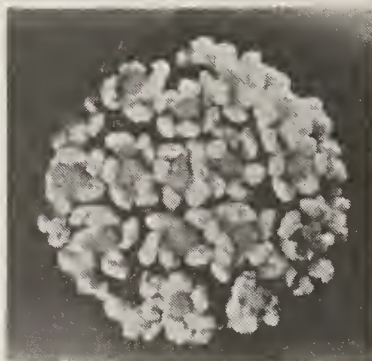
GOOD-NATURED TIGER

Stuffed with an over-sized bed pillow. Makes cozy cushion for TV watching, good for extra seating.



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To: The Carolina Homemaker
P. O. Box 1699
Raleigh, N. C.

Please send me without charge the pattern instructions I have checked below. I am enclosing a lang, stamped self-addressed envelope.

- | | |
|--|---|
| <input type="checkbox"/> Tiger | <input type="checkbox"/> Daisy Pillow |
| <input type="checkbox"/> Filagree Pillow | <input type="checkbox"/> Deck Chair Cushion |

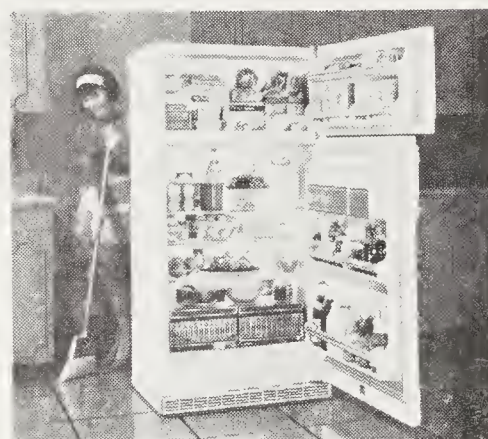
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Comment, if Any _____

The Name of My Electric Co-op Is _____

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at about

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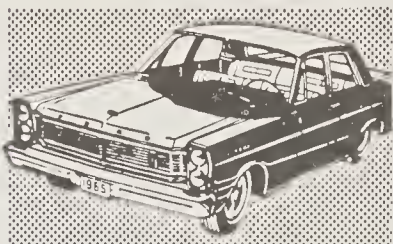
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Teen

ROUNDABLE

HOW MUCH MAKE-UP?

"I don't think the majority of boys mind if girls wear make-up, as long as they don't overuse it. If a girl wants to use make-up, she should apply it so as not to appear 'made-up.' Unwise use of make-up can cause a girl's complexion to appear unnatural; therefore, she can become conspicuous. I don't think a boy would appreciate his girlfriend becoming a spectacle because of excessive make-up."

Kathy D. Metts
Rt. 1, Box 14
Richlands

Kathy is 16 years old and in the tenth grade at Richlands High School. Her favorite subject is algebra and her favorite sport is badminton. Her parents, Mr. and Mrs. Lloyd T. Metts, are members of the Jones-Onslow Electric Membership Corporation.

"I think most boys prefer girls with a natural look. A small amount of make-up could be used for very special occasions. Make-up can't hide a girl's personality or feelings."

Leonard Earl Harris
Rt. 1, Box 54
Watha

Leonard is 15 years old and in the eighth grade at Burgaw High School. His favorite sports are football and baseball. His parents, Mr. and Mrs. Robbie Harris, are members of the Four County Electric Membership Corporation.

"I think it depends entirely upon the girl's complexion to which one he would prefer. The natural look is fine, but if you have blemishes or freckles I think make-up would be better."

Kathy Stanley
Rt. 1, Box 227
Elkin

Kathy is 13 years old and in the eighth grade at Dobson Elementary School. She enjoys school very much and her favorite subject is mathematics. Her mother, Mrs. J. D. Stanley, is a member of the Surry-Yadkin Electric Membership Corporation.

"I believe most boys prefer girls that have a natural look. I know I do, even though some girls are pretty with some make-up on. I think that a real pretty girl too often hides her true beauty by wearing make-up."

Hoyt Owen
Rt. 1

Lake Toxaway

Hoyt is a junior at Rosman High School. His favorite sports are basketball, baseball, water sports and horse racing. His parents, Mr. and Mrs. Ira Tilman Owen, are members of the Haywood Electric Membership Corporation.

NEXT QUESTION

"What do teens think of the TV series Batman?"

This question was submitted by Linda Dale, who will be receiving a check for \$5 from THE CAROLINA FARMER. Linda enjoys cooking, sports and participating in church activities. Her parents, Mr. and Mrs. Robert L. Dale of Rt. 1, Dunn, are members of the South River Electric Membership Corporation.

If you have a good answer, send it to **THE TEEN ROUNDTABLE**, The Carolina Farmer, P. O. Box 1699, Raleigh, N. C., at once. Send a photo, too, if you have one, (we can't return it) and a few facts about yourself. Include your parents' name, and the name of the electric membership corporation serving you. If your answer is published, we will send you \$5.

If you want to submit a question, send it along for our statewide panel to answer. For each question used, the sender will get a \$5 check. Jot yours down and send it to us right away.

Fashion

FAVORITES

4546
SIZES
34-48



9362
SIZES 9-17



4732
SIZES 10-20



9450
SIZES 12½-26½



4882
SIZES 2-8

Becky's ALMANAC

*When I am dead and over me bright April
Shakes out her rain-drenched hair,
Though you should lean above me broken-
hearted, I shall not care.*

—SARA TEASDALE

'Tis the month of diamonds and sweet peas ... of April Fool's Day ... of Aries and Taurus, and the reign of Mars and Venus. April holidays include Good Friday on the 8th, Easter on the 10th, and, in North Carolina only, Easter Monday, the 11th, will be a State holiday. April 29 is National Arbor Day, and April 12 is Halifax Day in Tarheelia.

For those of the green thumb, the Superintendent of Documents, Government Printing Office, Washington, D.C., has available 16 gardening booklets, on everything from lawn diseases to growing house plants. All 16 are available for only \$2.

For more enjoyable TV-ing: Clean glass panel in front of set. Check for shiny objects or lights that may reflect in set. Use a moderate amount of light. Sit a distance from screen, not looking up at it. Do not sew or read while watching television.

Hints for the Blender. Assuming that many of our readers are lucky enough to own an electric blender, we pass along these tips for using it: (1) Butter slice of bread, quarter it, blend for 5 seconds, and you have buttered crumbs to top a casserole. (2) If gravies develop lumps, blend for a few seconds until smooth. (3) Homogenize eggs and oil or butter for mayonnaise and hollandaise sauce. (4) A blender is wonderful for making quick soups—simply combine ingredients, whip, heat (or chill) and serve. (5) Combine equal amounts of soft butter and honey in blender jar. Cover and blend at high speed for one minute, stopping once or twice to scrape down sides. Serve with waffles, pancakes, or toast. (6) For quick dip, combine the following ingredients in blender jar: 1 10½-oz. can condensed cream soup (mushroom, celery, chicken), 1 cup cottage cheese, and 1 garlic clove (split). Blend at high speed 30 seconds or until smooth. Serve with vegetable sticks, crackers or potato chips.

Pattern No. 9450 is cut in sizes 12½, 14½, 16½, 18½, 20½, 22½, 24½ and 26½.

Pattern No. 4732 is cut in sizes 10, 12, 14, 16, 18 and 20.

Pattern No. 4882 is cut in sizes 2, 4, 6 and 8.

Pattern No. 4546 is cut in sizes 34, 36, 38, 40, 42, 44, 46 and 48.

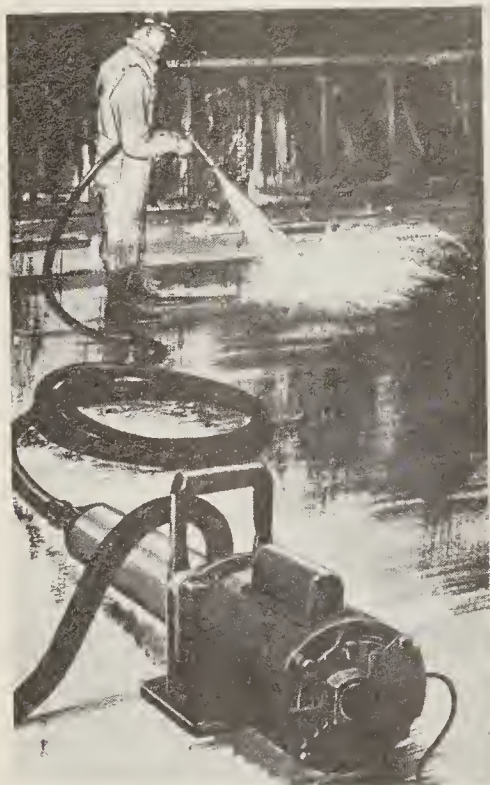
Pattern No. 9362 is cut in sizes 9, 11, 13, 15 and 17.

Send 35 cents in coin (no stamps) for each pattern to: CAROLINA FARMER, Box 42, Old Chelsea Station, New York, N.Y. 10011. For first-class mail, add 10 cents for each pattern.

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AROUND THE HOUSE by Archie Hathcock



It's Clean-Up Time

One little chore that's easy to do, but easier to forget, is giving the cooling coils of refrigeration equipment a regular cleaning. Summer-time is close at hand and you'll be restocking that freezer with a fresh supply. But before you do, take a few moments to clean the accumulation of dust and lint from the cooling coils at the rear of the freezer.

All you really need for the job is a dry rag, but a vacuum cleaner will do it much easier and faster. Whichever you use, unplug the unit before starting the cleanup.

If you're one of those few people who clean the cooling coils regularly, you may want to put the appliance on casters. Mounted casters are now available which can be fitted under appliances such as freezers and refrigerators so that the appliance can be rolled away from the wall for easy cleaning. Even newer than that, though, is one freezer model that floats on a cushion of air from a regular vacuum cleaner. The freezer or refrigerator has a nozzle receptacle on its front into which the vacuum cleaner hose will fit. The air ejected by the vacuum cleaner lifts the unit so that with a slight pull the heavy unit can be moved with ease.

Springtime is hot-water time. Soon, with all the clean-up chores inside and outside the house, your water heater will be called on to furnish a much greater supply.

The first step in tackling your spring cleaning this year should be to make sure plenty of hot water will be available when you need it.

Many water heaters because of their size cannot meet the demands of special uses such as house cleaning and still have enough left for the nightly baths. In fact, there are a lot of them that can't meet the day-to-day demand for appliances such as dishwashers and automatic clothes washers.

For these reasons many water heaters should be replaced. A properly sized water heater will not only give all the hot water needed, when it is needed, but it will also give you longer service.

In short, an under-sized unit, pushed beyond its capacity, will wear out more rapidly. Ideally, the size for a water heater should not be less than 40 gallons.

Check with a qualified contractor, appliance dealer, or your electric co-operative for assistance in planning for your particular requirements.

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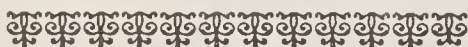
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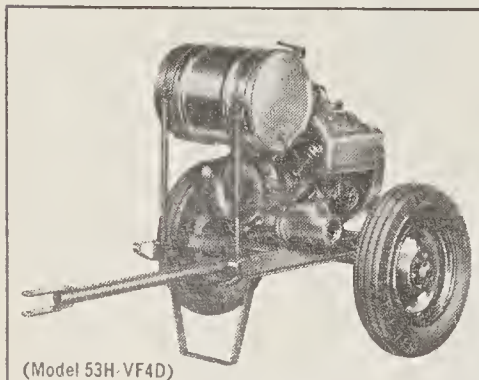
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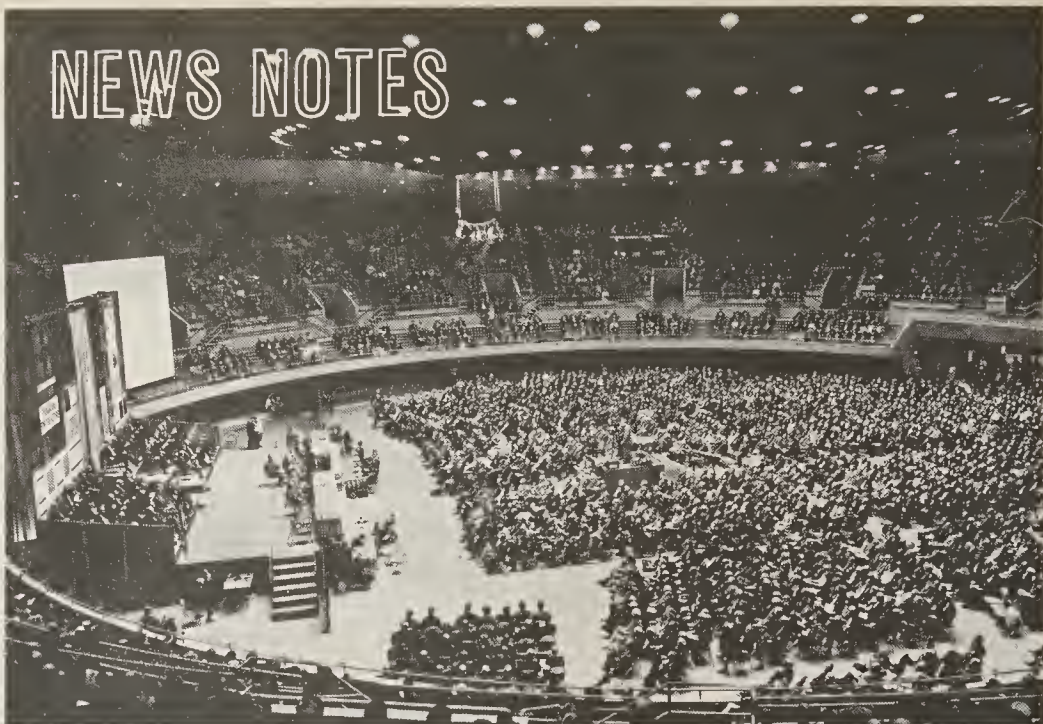
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NEWS NOTES



RURAL ELECTRIC LEADERS GATHER—Part of the nearly 9,000 electric co-op people who gathered in February for the annual meeting of the National Rural Electric Cooperative Association. Among important business transacted by delegates was the adoption of a resolution supporting a plan to bring supplemental financing into the rural electric program. The resolution urges Congress and the President to support a plan that would: (1) continue the traditional two percent REA loan program for those systems needing it; (2) establish a Federal Bank for Rural Electric Systems similar to existing cooperative banks; and (3) provide loans with flexibility of interest rates and terms to allow systems to achieve objectives of the rural electrification program.

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G. F. Monroe, after 12 months, sold his business for 10 times his cost. Leo Lubel sold his for \$7,116 more than he paid. L. Babbitt writes, "I average \$2,600 monthly, part time." W. C. Smith earned \$650 in one week. Ed Kramsky said, "In two years I have two assistants, a nice home and real security."

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MAIL BOX

■ Your editorial in the February issue concerning wholesale power costs is very timely and interesting.

We are paying about 7.5 mills for our wholesale power. If we could get our wholesale power costs reduced one mill, we would save \$38,000 on the estimated 38,000,000 kwh our Cooperative will purchase this year.

If the North Carolina cooperatives buy 1,300,000,000 kwh and the wholesale power costs were reduced one mill, the saving would be \$1,300,000 instead of \$130,000 as indicated in your editorial.

We are convinced that we are going to have to get a reduction in wholesale power costs, and the sooner the better. Power company retail rates have gone down several times during the last several years, but our wholesale power costs (from the companies) have not gone down even though we have given four retail rate reductions on our system since 1949.

R. C. Sheffield, Manager
Haywood Elec. Membership Corp.
Waynesville



A JOB WELL DONE—Line crews from Lumbee River Electric Membership Corporation get thanks from Holiday Inn for the work they did in restoring service following the snow and ice storm in late January. Electric cooperatives from Raleigh east were hard hit by the storm—some suffering more damage than from the infamous hurricane Hazel. Cooperatives from western North Carolina, South Carolina and Georgia sent crews to help the stricken co-ops. Hundreds of dedicated linemen worked 15-hour days under difficult circumstances until all service was restored. Damage was worst in history for several co-ops. Lumbee River and Tri-County EMCs were especially hard hit.

COOPERATIVE AWARDS GIVEN AT MEETING

■ Gwyn Price, long-time chairman of the North Carolina Rural Electrification Authority, was among six who received awards for outstanding service to farm cooperatives at the recent meeting of the N.C. Farmers Cooperative Council. The awards were jointly given by the American Institute of Cooperation and the Co-op Council. Also honored were Robert Boal, N.C. Extension Service; C. W. Sheffield, N.C. Department of Agriculture; G. D. Arndt, Farmers Cooperative Exchange; C. W. Tilson, Central Carolina Farmers; and Claude Hall, Farm Credit Services.

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Dirty Face

Nine-year-old David hurried off to school one morning before his mother inspected his wash job. So when he sat down in the classroom, breakfast was still visible on his face. The teacher frowned and said reprovably: "David, you didn't wash your face. What would you say if I came to school with egg and jam around my mouth?" He retorted smugly, "Nothing at all. I'd be too polite."

Corrected Problem

A young business executive has given up trying to get clean, correctly-spelled letters from his secretary. He's bought a rubber stamp, with which he stamps all outgoing mail. It reads: "She can't type—but she's beautiful."

Mechanical Candidate

The martian landed in Las Vegas and watched a series of players pumping the arm of a slot machine. The martian stepped up to the slot machine and whispered, "I don't know what office you're running for, buddy, but try to smile a little more when you shake those hands."

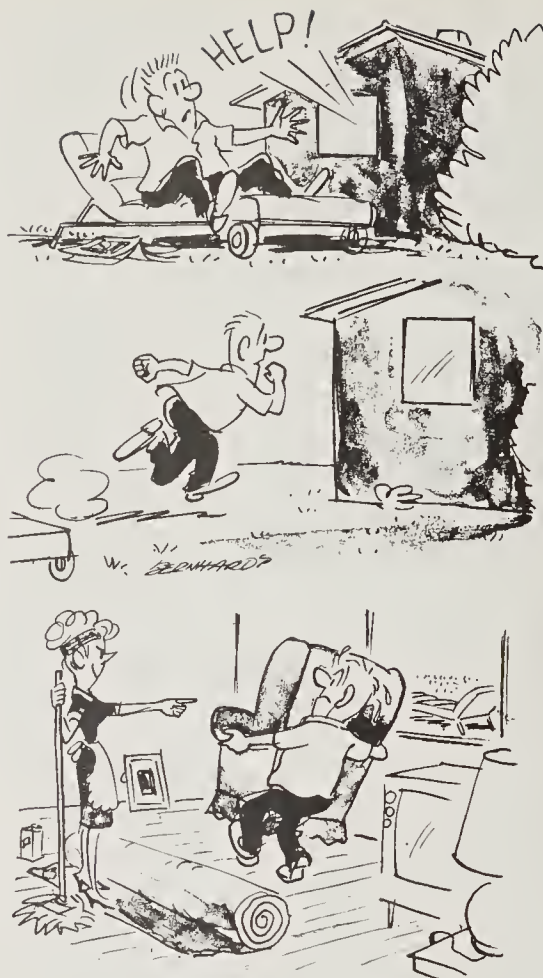
A Child's Prayer

A little girl was taught to close her evening prayer, during the absence of her traveling father, with: "And please watch over my daddy."

It sounded very sweet to the mother, until one night she heard her little girl add, "And you'd better keep an eye on mama, too."



"He says he forgot his electric blanket."



HALE!

Father Knows Best

"In your sermon," the young father said to the minister after services "you spoke of a baby's being a new wave on the ocean of life."

The pastor nodded and asked, "Do you have any comments?"

"Instead of a new wave," observed the sleepy-eyed father, "shouldn't you have said a fresh squall?"

Ups-Ups-Ups!

One farmer who decided to quit and do something else, offered this explanation: "Too many 'ups' for me. First, you have to wake up, then you have to get up. Next you have to wash up, feed up and hitch up. Then you have to catch up and keep up. When you check up, you find you've hardly enough to pay up. That's when I gave up."

Appropriate Words

The minister was whaling away with his golf club trying to get out of the sand trap. Finally he lifted his ball only to have it go over the green into a trap on the other side.

Red-faced and exasperated, he turned to the other members of the foursome. "Won't one of you laymen please say a few appropriate words?"



"Gosh, I should've warned you about that girl next door who sunbathes in a bikini!"

Running Water is a BIG Step to Modern Living...and More Income

An electric water system does much more than bring running water into your home. It also opens a new, wonderful way of life for you and your family.

It should, because a modern water system saves the rural family tremendous work. The typical farm wife, without an electric water system, walks an estimated 70 miles a year between the hand pump and the house (carrying over 70 tons of water). The average family spends nearly 40 minutes a day carrying water by hand.

What a difference when you have all the water you need just as close as the water tap! Dishwashing



is no longer a major chore. Running water greatly reduces the time required for so many household jobs.

Water is very important to your family's health, too. A modern water system encourages proper hygienic practices. It'll cut hours of hard work from wash day.



An electric system can help you earn money, too. Live stock and poultry production is substantially increased. Tests show an increase from 10 to 22 percent in milk production; 10 to 20 for egg production when water is made readily available. Running water also helps you meet Health Department requirements so you can up-grade your dairy and earn more on every hundredweight.

Yet a modern electric water system need not be expensive. Many families do much of the work themselves. See your rural electric cooperative for free information. They have lots of experience helping others plan for their electric water system. They'll be glad to make practical suggestions that can save you money and effort.



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